# **A blue circle with arrows pointing up  Description automatically generated#ChallengePoverty Week 2024**

# **Suggested posts for social media**

Please feel free to use the suggested social media lines below in your own social media activity as part of **#ChallengePoverty** week.

We suggest adding one of our graphics (find them at [www.povertyalliance.org/CPW](http://www.povertyalliance.org/CPW) or on [our Google Drive](https://drive.google.com/drive/folders/1Jq1Nqvsiol4Lq_tnLMngqqVVk3RR6Ps_?usp=sharing)), a photo of your own, or a video message alongside your post.

## **General**

* It’s #ChallengePoverty week. Together, we can end the injustice of poverty. We’re joining organisations across Scotland as we unite in our calls for a just and equal Scotland free from poverty.

## **Monday 7th October – Housing**

Key Message: We can build a Scotland where we all have safe, secure, warm and sustainable homes.

Our call: Ensure that everyone has access to a safe, secure and sustainable home that meets their needs.

* It’s day 1 of #ChallengePoverty Week and the theme for today is Housing. We believe everyone in Scotland should have a safe, secure and sustainable home. Find the policies that will help take us there at https://www.povertyalliance.org/wp-content/uploads/2024/09/CPW24-Policy-Briefing-1-A-Scotland-where-we-all-have-safe-secure-and-sustainable-homes.pdf
* [House emoji] It is unjust that everyone does not have a place to call home. Ensuring that everyone has access to secure, safe, and sustainable housing is essential in building a just Scotland where human rights can be realised for all. #ChallengePoverty

## Tuesday 8th October – Transport

Key Message: We can build a Scotland where we can all get to where we need to go by making public transport more accessible and affordable to all.

Our call: Improve the affordability and accessibility of public transport so all of us have the same freedoms to access essential services, employment and leisure.

* It’s day 2 of #ChallengePoverty Week. We support calls for a transport that is accessible and affordable to all. Learn more about how we can ensure everyone can get to where they need to go: https://www.povertyalliance.org/wp-content/uploads/2024/10/CPW24-Policy-Briefing-2-A-Scotland-where-we-can-all-get-where-we-need-to-go.pdf
* [Bus emoji] It is not right that a lack of accessible transport can stop people being able to work, be educated, or being able to socialise. This #ChallengePoverty week we are calling for action to be taken to ensure everyone can get to where they need to go.

## Wednesday 9th October – Adequate Incomes

Key Message: We can build a Scotland where we all have enough to live a decent and dignified life Our call: The Scottish Government can ensure that everyone has access to an adequate income by taking the steps needed to deliver a Minimum Income Guarantee.

* On day 3 of #ChallengePoverty week – we support calls for a minimum income guarantee. Learn more here: https://www.povertyalliance.org/wp-content/uploads/2024/09/CPW24-Policy-Briefing-3-A-Scotland-where-we-all-have-enough-to-live-a-decent-and-dignified-life.pdf
* This #ChallengePoverty week we are calling for everyone in Scotland to have an adequate income. Delivery of a minimum income guarantee will pull people out of poverty by ensuring they have enough money to live a decent and dignified life, free from poverty.

## Thursday 10th October – Food

### Key Message: A Scotland where we live without hunger.

Our calls: Ensure people have dignified access to good quality, healthy and sustainable food.

* It is unjust that people in Scotland are going hungry. On day 4 of #ChallengePoverty week - we want a Scotland where we live without hunger. Read more about how we can get there: https://www.povertyalliance.org/wp-content/uploads/2024/09/CPW24-Policy-Briefing-4-A-Scotland-where-we-live-without-hunger.pdf
* It is not right that children in Scotland are going hungry. This #ChallengePoverty Week we are calling for the provision of free school lunches and breakfasts to be put back on the table. The Scottish Government can deliver on previous promises.

## Friday 11th October – Communities and Volunteers

### Key Message: A Scotland where we value our communities and volunteers

Our calls: Introduce fair and sustainable funding of three years or more for the third sector.

* Third-sector organisations are on the frontline of efforts to challenge the injustice of poverty. This #ChallengePoverty week we support calls for those organisations to receive fair, longer-term, and guaranteed funding.
* Our third-sector are valuable, yet they don’t feel valued. This #ChallengePoverty Week we want to see changes which allow these vital organisations to survive and thrive. Read more: https://www.povertyalliance.org/wp-content/uploads/2024/09/CPW24-Policy-Briefing-5-A-Scotland-where-we-value-our-communities-and-volunteers.pdf
* On day 5 of #ChallengePoverty week, we are joining with other organisations across Scotland to celebrate the community organisations and volunteers who provide vital support to help people live decent and dignified lives.