## How to make your own Challenge Poverty Week graphics on from our Canva templates

1. Login to canva.com with these details:
   email: alyson.laird@povertyalliance.org; password: Justice&Compassion.

2. You'll see that there are BLANK versions of social media graphics, and posters. Click on the design you want to use - Twitter, Instagram etc

3. Select 'Use this template' **not** 'edit original'. This will make a copy of the template design for you to use.

4. Add your text/event details using the toolbar on the left-hand side of the page. Text is the 4th option from the top, represented by a large "T". If you need more guidance on using the platform, find a guide here. If you're adding photos or logos, this can be done by clicking on 'upload' on the same toolbar and selecting the files you'd like to add.

5. Download your file by clicking the downward-pointing arrow at the top right of the screen. Ensure the file type 'PNG' is selected to ensure better quality images. Under 'select pages', untick the files you've not edited and/or do not want to download. This will download to your desktop.

6. Log out of the Canva account by clicking the logo in the top right-hand corner on the home page, and click 'sign out' from the drop-down menu.

7. Post your CPW themed graphics across your social media channels, tagging @CPW_Scotland and @PovertyAlliance

WE CAN END THE INJUSTICE OF POVERTY

CHALLENGE POVERTY WEEK
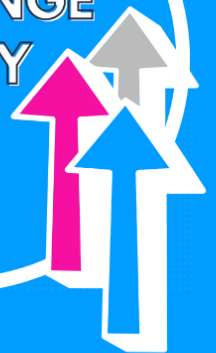
7 - 13 October 2024

povertyalliance.org/CPW

#ChallengePoverty
#CPW24

the POVERTY ALLIANCE
WORKING TOGETHER TO COMBAT POVERTY